



**FOR IMMEDIATE RELEASE
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Surface Interval Training to Attend DEMA Show 2008

LAS VEGAS, NV – Surface Interval Training is proud to announce that for the third year in a row, its staff will attend the Diving Equipment and Marketing Association's annual DEMA Show.

Held this year in Las Vegas, Nevada, the DEMA Show brings together more than 650 vendors and nearly 12,000 dive professionals for five days of new product demonstrations, travel displays, informative seminars, and networking opportunities. The DEMA Show is open exclusively to industry professionals.

Surface Interval Training Principals Spencer Jackson and Kevin Green, as well as Divemaster Candidate and Intern Henry Cadwalader, will attend the show with the goal of researching new products and destinations for travel. "It is our goal to bring back information on products and destinations that will best serve our clients in their quest for great diving at an affordable price," said Surface Interval Managing Partner Kevin B. Green.

The Surface Interval Team will be blogging from Las Vegas as the show progresses. You can follow our progress and learn about the latest and greatest in dive travel, training, and equipment by following along with Surface Interval at their "Diving the Good Life Blog." The Surface Interval Blog is located on the internet at: <http://www.surfaceintervaltraining.com/blog>

Information on classes, training agencies, and travel are available at:
WWW.SURFACEINTERVALTRAINING.COM.

Surface Interval Training is proud to be a member of DEMA, the Diving Equipment and Marketing Association.

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