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**FOR IMMEDIATE RELEASE**  
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**Surface Interval Staff Attends DEMA Show 2007**

ORLANDO, FL – The staff of Surface Interval Training is attending the 2007 Diving Equipment and Marketing Association (DEMA) Show, being held at the Orange County Convention Center in Orlando, Florida on October 31<sup>st</sup> through November 3<sup>rd</sup>, 2007.

DEMA Show 2007 is the world's largest diving industry trade show drawing more than 11,000 diving industry professionals from around the world to sunny Orlando, Florida. The four day show features an exhibition hall with equipment, travel, and training vendors from around the world, as well as specialized seminars on diving and training related topics. All of Surface Interval's staff members (2 IDC Staff Instructors, 2 Divemasters, 1 Equipment Specialist) are attending the show and its informational sessions.

"Our goal is to locate new products and services, and sharpen our skills with new training methods. Continuing education and networking allow us to bring our divers the highest quality of training as well as great travel opportunities," stated Surface Interval Principal Kevin Green.

Surface Interval Training features training programs from the Professional Association of Diving Instructors (PADI), Emergency First Response, Medic First Aid International, and the American Red Cross. Courses available include Open Water Diver all the way through Divemaster, as well as First Aid, CPR, and Automated External Defibrillator (AED). Classes will be available on a schedule or can be custom scheduled as needed. In addition to quality training, Surface Interval will offer international and domestic dive travel services in the coming months.

Information on classes, training agencies, and travel are available at:

[WWW.SURFACEINTERVALTRAINING.COM](http://WWW.SURFACEINTERVALTRAINING.COM) or by e-mailing [info@surfaceintervaltraining.com](mailto:info@surfaceintervaltraining.com) .

Surface Interval Training is proud to be a member of DEMA, the Diving Equipment and Marketing Association.

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